



# Billion.Global

Giving people an opportunity to hear, understand, and believe the Gospel

## Counting the One Billion

In order to fulfill the Billion.Global vision of giving 1,000,000,000 men, women, boys and girls at least one opportunity to hear, understand and believe the Good News of Jesus, each Billion.Global Coalition partner will need to keep track of how many people they have presented with at least one opportunity.

### Reporting Options

- 1. A coalition partner can directly count and report the number of people it has shared the Gospel with in a clear and understandable way.**
- 2. A coalition partner can report the number of people who express saving faith in Christ through its ministry.**

If option 2 is chosen, the ministry partner will need to inform the coalition of the ratio of opportunities to hear, understand, and believe per profession of faith based on its own particular ministry experience. This ratio is for those who find it difficult to directly count every person who hears and understands the Gospel, but they do count the number of decisions for Christ. As they keep track of professions of faith, they realize that on average one person in every 6, 10, or 20 people who hear the Good News professes Christ as Savior ( $p$ ). Therefore, they will multiply the decisions for Christ by the average number of people ( $x$ ) needed to hear the Gospel that result one decision. That is the number they will submit.

- 3. A coalition partner can report the number of people it baptizes.**

If option 3 is chosen, the ministry partners will need to report on average how many people hear and understand the Good News of Jesus for each person whom that ministry baptizes as an expression of repentance and new life in Christ. This ratio is for those who may not be able to count the number of professions of faith in Christ, but they can count the number of baptisms. They know that on average 10, 20, or 30 people need to hear and understand the Good News before one person is baptized ( $b$ ). Therefore, they will multiply the number of baptisms by the average number necessary to hear and understand the Gospel to produce one baptism ( $x$ ). That is the number they will submit.

### Reporting Units

Large partners minister in a variety of contexts. Responsiveness varies from context to context. Partners with affiliates in multiple countries will find that the ratio of opportunities to profession of faith will vary from country to country and even within countries. For this reason, it will be important to not only mobilize large international ministries as Billion.Global Coalition partners, but also to mobilize local Reporting Units.



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A Billion.Global Reporting Unit is a ministry which has formally embraced the vision and values of the Coalition and has agreed to report opportunities using one of the three methods described above. Examples might include, the various districts within a denomination, the various campus affiliates of a student ministry, the national affiliate of an international children's ministry, or the various countries a mission organization has relationships. When a Billion.Global Reporting Unit joins the Coalition, it will describe itself, identify the country where it ministers, and its affiliation with national or international organizations, if any.

Each Billion.Global Reporting Unit will inform the Coalition on a quarterly basis:

- 1. If it is reporting by opportunity, by profession of faith or by baptism.**
- 2. The multiplication factor, (p) if reporting by professions of faith or (b), if reporting by baptisms.**
- 3. The number of opportunities, professions of faith or baptisms it has recorded in the reporting period.**

A quarterly report for Reporting Units in Ecuador might look like this:

Partner - reporting unit	Reporting method	Number	Factor	Opportunities
Salvation Church of Latacunga	Opportunities	23	1	23
CEF - Quito	Profession of faith	40	10	400
Cru - University of Guayaquil	Professions of faith	50	7	350
AIEE - Coastal District	Baptisms	50	29	1450
AIEE - Southern District	Baptisms	15	40	600
AIEE - Central District	Professions of faith	100	6	600
			Total	3423

The number of opportunities reported by each Reporting Unit would be added together to obtain worldwide totals. Totals for each country could also be reported. When Reporting Units give their statistical report, they can also provide a short story to illustrate transformed lives that result from the Billion.Global Vision.